





#### **Natural Stone Application:**

The extensive features of natural stone which is one of construction materials, is using in different parts of buildings like interior decoration face of buildings, steps & ....

Natural stones due to variety of ingredients and condition of formation have unique properties and in addition to being natural, they have different appearance, sustainability, resistance and polishable; Also it's possible to cut, polish and wash them.

The other natural stone properties are color stability and high resistance to climate change and acidic & alkaline substances.

#### Important stone applications for construction:

- Floor & Steps
- Face of buildings
- Interior walls cover
- Decoration of Buildings





#### **Purposes:**

- Introduce the stone industry potential of Iran.
- Develop non-oil exports from east of Iran.
- Create competition between domestic & international producers.
- Increase contribution in international trade.
- Creat direct relation between producers & consumers.

Mashhad International Stone Expo will be held as Middle Asia Stone Expo with the aim of interact middle Asia market and introduce the strategic location of Mashhad.

According to two last editions of the exhibition and the specialized potential of Khorasan province with 80 active quarries and 200 active processing units in the field of construction, also access the region to land borders of neighbor countries like Kazakhstan, Uzbekistan, Kirghizstan, Turkey, Tajikistan, Italy, Turkmenistan, Afghanistan, Pakistan, ...







### **Exhibitors Profile:**

- Natural Stone
- Blocks
- Slab & Tile
- Machinery
- Equipment
- Tools
- Gemstones
- Heavy Equipment
- Processing Machinery
- Logistic

#### **Visitors Profile:**

- Natural Stone Activists
- Architectures
- Builders
- Manufacturers
- Engineers
- Professional Buyers
- International Traders
- Importers & Exporters







Mashad Stone Expo Report 2023:









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## **Foreign Visitors From:**

Kazakhstan, Uzbekistan Kirghizstan, Turkey, Tajikistan Italy, Turkmenistan, Afghanistan Pakistan







## Why we have to participate in the fair?

Exhibitions are center of exchange information and reach to modern phenomena of science and industry and one of effective details of marketing and the best way for connecting between different parts of stone industry.

Holding Mashhad international Stone Expo is a special gathering and a great opportunity for investment and interaction, that will be held on 15-18 August 2024. This exhibition has been named as the Middle Asian Stone Expo, considering the special position of Razavi Khorasan province and Mashhad city, also it will provide countless opportunities for the activists in this field as an influential pole in the economy and development of country. In this way, all the activists in this field are invited to interact as much as possible by participating in this event, and owner of brands and producers can get a chance to compete and interact by participate in the expo. Exhibitors can connect with other activists in stone industry in addition showing their products; Also the companies which are active in processing companies, machinery & ... will be participating.

Mashhad was progressive in field of constructing and has a good consumption market for stone productions. Also Khorasan Razavi province is the most consumer province of natural stone after Tehran.

Government and private sector have to provide a way for development export with lifting barriers for achieving to export goals.

Exhibitions are one of important tools for developing, exporting and doing effective activities in advertising, marketing and services.





# About Farjad Trade Co.

Farjad Trade Co. was established in 2009 with the presence of a group of educated people in the fields of management and engineering and started its activity specialist in the field of organizing national and international exhibitions regarding the supply chain of stone industry from the beginning to the end.

The activities of this group with the aim of developing exports, based on international marketing and helping the growth of trade units in the country by participating in foreign markets, holding national exhibitions and pavilions in foreign countries, dispatch trade delegations, holding specialized and training conferences.

Farjad Trade Co. has a license from the Iran Trade Development Organization and is a member of the information bank of the country's exhibition organizers. Farjad Trade Co. is also the first company in the central province that has a license from the Iran Trade Development Organization regarding the organization of the exhibition. Also, Farjad Trade Co. is a member of the Association of International Exhibition Organizers of Iran.



















